

ALTAFA'OL

**Empowering Health, Elevating Beauty** 

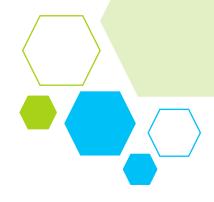




COMPANY PROFILE ISSUED JAN 2025



# About Us



AL-TAFAO'L Trading Co (T.T.C) is a leading importer and distributor in Qatar, specializing in **pharmaceuticals**, **medical & laboratory equipment**, **Derma-cosmetics**, and **FMCG**.

With **over 35 years of experience**, we have firmly established ourselves as a trusted provider of healthcare and beauty solutions in the Qatari market.

Our portfolio includes a wide range of globally recognized brands, serving both professional and retail customers through partnering with key sales networks throughout Qatar.





# Our Legacy

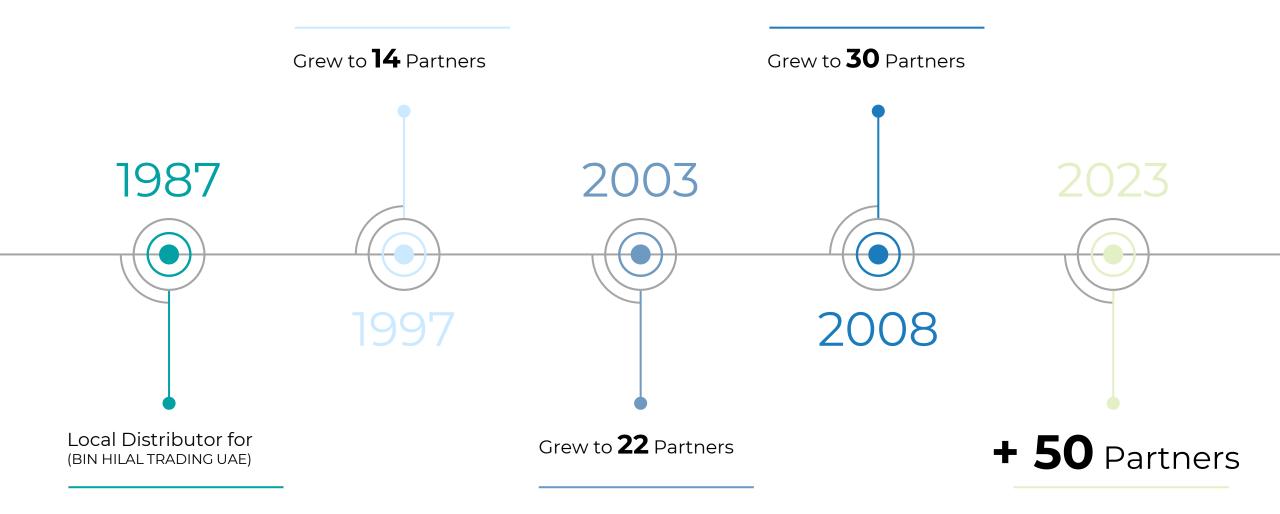
Sheikh Soud Bin Abdullah Al Thani is a prominent Qatari entrepreneur with a **diversified portfolio** spanning multiple industries, including **healthcare**, **real estate**, and **security**.

Under his esteemed leadership T.T.C, **established in 1987**, has grown into a market leader in the distribution of pharmaceutical, cosmetic, and other healthcare products in Qatar.

The company has built a reputation for excellence over 35 years, consistently delivering high-quality products through a robust distribution network spanning 18 countries and holding over 60 exclusive distributorships.



# Our Journey



## Our Vision & Mission.



## Vision

To be the trusted partner in healthcare and beauty, setting standards for excellence and evolving to meet the needs of our customers and partners



## Mission

To provide premium healthcare and beauty solutions in Qatar, ensuring top quality, innovation, and customer satisfaction



# Facts & Figures.





**78+** Employees



30+

Global Brand



18 Countries



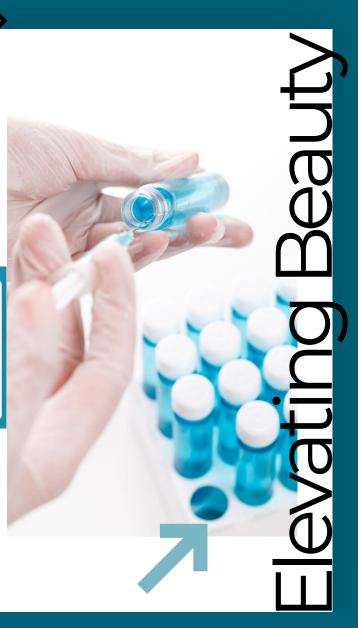
619+

Clients



5000+

SKU







# Our Business Model

We operates through four key divisions









**PHARMACEUTICAL** 

**DERMA-ACOSMETICS** 

MEDICAL & LABORATORY EQUIPMENT

**FMCG** 

# Our Business Model

Our specialized departments work seamlessly, each equipped with the resources and expertise to operate independently while fostering collaboration to drive efficiency and business success. Through strategic partnerships, cutting-edge market insights, and operational excellence, we continue to lead the way in distribution, regulatory compliance, and business development.



#### Pharmaceutical & Healthcare

Delivering high-quality pharmaceutical and healthcare products to meet market demands.



#### **Dermatology & Cosmetics**

Offering premium skincare and cosmetic solutions tailored for diverse customer needs.



# Medical & Laboratory Equipment

Supplying cutting-edge medical technologies and lab solutions.



Distributing fast-moving consumer goods with a focus on quality and efficiency.



# Strategy & Business Development

Driving innovation, partnerships, and longterm growth strategies.



#### **HR & Administration**

Empowering our workforce and ensuring operational excellence.



Managing seamless supply chain operations for timely and efficient distribution.



## Finance

Ensuring financial stability and strategic investment for sustainable business growth.



### Tendering & Registration

Managing regulatory approvals and government tenders to ensure seamless market entry.



## Information Technology

The Information Technology Department is the backbone of Altafa'ol digital transformation



#### Marketing

The Marketing Department at Altafa'ol drives brand growth, customer engagement, and market expansion.





# Our Business Model

This integrated model allows us to adapt to market demands while consistently providing value to our clients and partners.



# Strategic Sourcing

Partnering with toptier international manufacturers for exclusive distribution rights.



## Diverse Market Reach

Serving government institutions, healthcare providers, and retail customers.



# Customer-Centric Approach

Offering tailored product training and support to ensure the best customer experience



# Comprehensive Distribution

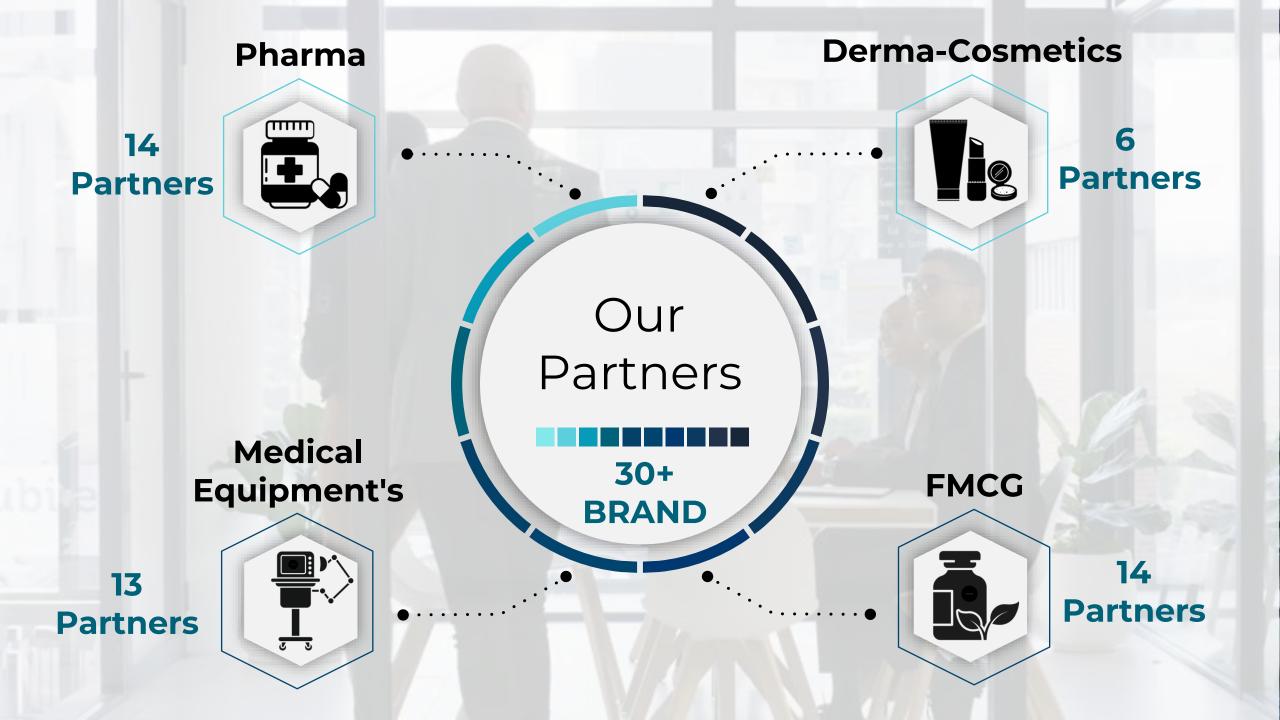
Leveraging a robust logistics network to deliver products efficiently across Qatar.



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3

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## PHARMA











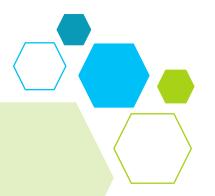




















# MEDICAL EQUIPMENTS







































# **DERMA-COSMETICS**















# **FMCG**































## Our Valuable Clients



















































































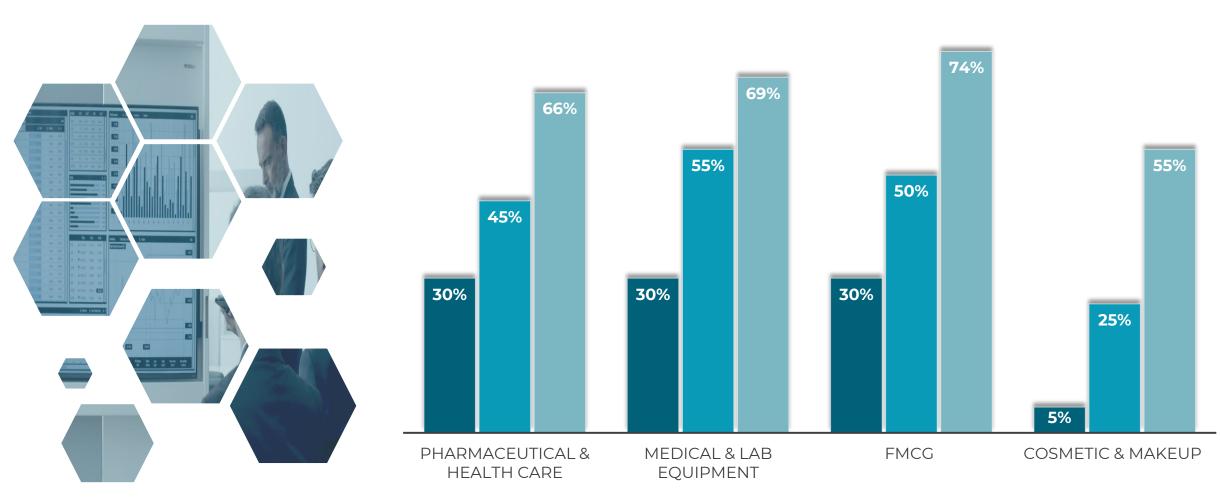








# Financial Performance



Over 20% annual growth rate over the past 3 years

# Future Outlook



Expand Market Leadership in Healthcare and Beauty Sectors



Diversify
Product
Portfolio Across
Emerging
Categories



Invest in Digital
Transformation
and
E-Commerce
Solutions



Strengthen
Supply Chain
and Operational
Efficiency

# Thank You



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