

Arabian Trading Agencies Co. W.L.L

(A Subsidiary of ACEC Group)

COMPANY PROFILE



History

Arabian Trading Agencies is a fully owned subsidiary of ACEC Group. The Company was registered in Qatar by ACEC in 2016.

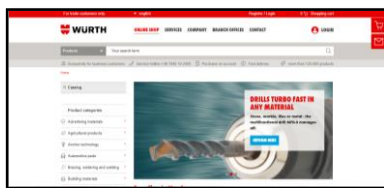
In 1970 Arabian Construction Engineering Company (ACEC) started its operation to State of Qatar and has provided leadership in delivering and managing projects in State of Qatar.

Our Philosophy

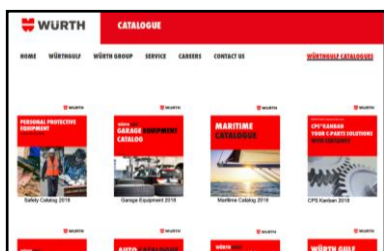
Arabian Trading Agencies Co. W.L.L is a business that aims not only to keep its customers satisfied, but also to keep them inspired with,

- Strong Retail Channel
- Diversified product range
- Future oriented product policy
- Customer's convenience
- Clear quality standards
- Thinking in terms of visions
- Forceful corporate culture

MORE THAN 70 YEARS OF TRUST & QUALITY



Würth Germany – Search Engine



Würth Gulf – Catalogues

In 1980's ACEC went through a complete transformation process with clear and transparent vision set forth by The Chairman, Sh. Hamad Jassim Mohd. Al Thani. ACEC has adopted a set of Policies and Standards to develop modernize and diversify its activities. With this new approach to doing business ACEC expanded its business activities and created new divisions to cater for Trading, Projects, Sales and Services and subsidiary companies for other evolving activities.

Vision

Arabian Trading Agencies Co. W.L.L is a Qatari registered company established to serve solutions for Industrial and Automotive requirements of Qatar Local Market by becoming the Market Leader with highest product range and uninterrupted supply.

125,000 products and dimensions

are suited to the needs of our customers in industry and trade. Würth offers you as our customer a comprehensive product package and A-Z Solution on selected industries.



Online – Search Engine + Catalogues

Since we are focused on the list of products which can deliver the best results for this region of the world matching temperature resistance and heavy outdoor applications we perform the range of Würth Gulf which can deliver more reliable products in Qatar.

Customers can obtain technical data, catalogues, safety information about each and every product followed by an Art. No from our Search Engines and Würth Gulf Website choosing preferred language.

Our Social Media will be followed by the name of Würth Qatar (ATAC).



The brand and ranges

We are the authorized Dealer of Würth Brand and all the ranges of Würth in Qatar.



Würth name is a promise: best quality, best service, highly motivated employees. The brand has earned Goodwill in international market place over 70 years.

ASSY

The chipboard screws with innovative drive to meet the most exacting demands – meanwhile a classic.



Well thought-out storage and retrieval systems offer order and a system for better overview, direct access and safe storage.

master

The strong line of power tools, battery-operated tools and compressed air tools as well as excellent service for professional users.

ZEBRA

This top quality brand offers solutions to specific problems, maximum economy in use, functionality and long service life.

Specialization of Würth

An International brand name, Würth Group has two division units:

- The Würth Line Companies: companies that specialize in the manufacturing and supplying of ASSEMBLY & FASTENING SYSTEMS supplying the trades, construction, and industry sectors.
- The Allied Companies: companies that operate as trade or production businesses in related business areas, as well as financial service providers. Globally, The Würth Line Group comprises of a range of five operational business units:

Automotive:

- Oil Range

Targets customers of Automotive or Motor Oil are being served with Triathlon® Oils which produced and packaged in compliance with the most stringent quality specifications according to DIN EN ISO 9001. Fulfills the major specifications of automobile manufacturers.



- Car Subdivision

Targets customers like car garages, vehicle fleets, automotive refurbishes and dealers. Including authorized dealerships of car manufacturers and independent workshops as well as special shops and service providers. Concentrates on consumables for repairs to chemical-technical products for maintenance, servicing and bodywork, and tools for pneumatic and electrical machines.



- Cargo Subdivision

Targets customers like authorized dealers and independent workshops as well as specialized workshops and commercial vehicle service providers.



Industry

Targets customers like specialized companies with a complete range of assembly and connecting materials for industrial production as well as maintenance and repair. In addition to the comprehensive standard range offered by these companies, their strength lies in customized, logistics concepts for supply and service.



Metal:

- Metal Subdivision:

Targets customers like metalworking and metal processing industries such as metal & steel fabricators, filters, and machine & vehicle manufacturers.

Concentrates on requirements of anchor & dowel systems, tools & electrical machines as well as DIN and standard parts for operating & processing variable metals.



- Installation Subdivision:

Targets customers like electricians, gas, heating and water installation firms, plumbers as well as Air-conditioning and ventilation system firms. Concentrates on rapid assembly systems, insulating materials for plumbing and cable laying-out systems to installation materials in the electrical area.



- Maintenance Subdivision

Targets customers like in-house repair shops of industrial enterprises, facility and installation maintenance of hotels, airports, sewage plants, clinics and hospitals, theaters, recycling companies as well as garden and landscape specialists. Concentrates on complete product range for minor repairs and products for servicing, maintenance and care.



Construction

Encompasses all sales units responsible for serving customers in the building and civil engineering industry and finishing trades. Concentrates on construction companies, roofers, plasterers, stucco masons, dry construction firms and direct supplies to building sites. Customized logistics solutions are also provided, such as building site containers filled with products.



Wood

Targets customers in the entire woodworking and wood processing trade, typically joiners/carpenters and window makers (wood and vinyl). Concentrates on product spectrum covers furniture fittings, the entire range of fastening materials and sealing technology as well as tools, machines, abrasives and chemical-technical products.



Tools + Accessories

Targets customers in all respective industries need to be equipped with all required tools and accessories for their applications and industry requirements. We have an extensive product range on Tools + Accessories.



Würth around the globe:

The Würth Group is widely dispersed all over the world having branches in the following countries:

World market leader in the trade with connecting materials

The Würth Group is world market leader in its core business, the trade in assembly and fastening material. It currently consists of over 400 companies in more than 80 countries and has over 74,000 employees. According to the preliminary annual financial statement, the Würth Group generated total sales of EUR 12.7 billion in the business year 2017.

Albania, Argentina, Armenia, Australia, Azerbaijan, Belarus, Belgium, Bosnia Herzegovina, Brazil, Bulgaria, Cambodia, Canada, Chile, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Estonia, Finland, France, Georgia, Germany, Great Britain, Greece, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kenya, Kirghizia, Korea, Kosovo, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Malta, Martinique, Mexico, Moldavia, Mongolia, Montenegro, Namibia, The Netherlands, New Zealand, Norway, Panama, Peru, Philippines, Poland, Portugal, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, Uruguay, USA, Vietnam, Qatar.

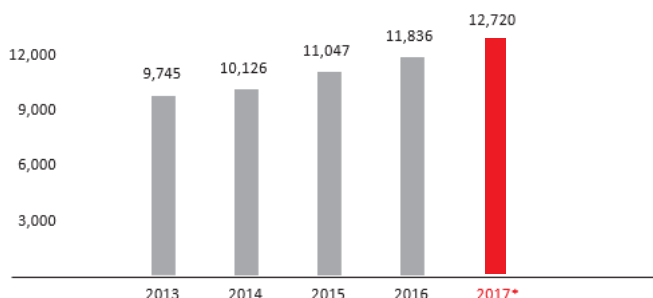
In the core business, the Würth Line, the product range for craft and industry comprises over 125,000 products: From screws, screw accessories and anchors to tools, chemical-technical products and personal protection equipment. The Allied Companies of the Würth Group, which either operate in business areas adjacent to the core business or in diversified business areas, round off the range by offering products for DIY stores, material for electrical installations, electronic components (e.g. circuit boards) as well as financial services.

We are a family business

More than 3 million customers all over the world trust in Würth today. Human beings and a very special corporate philosophy are the driving forces of the long-standing success enjoyed by the Würth Group. Würth is a family business that was founded by Adolf Würth in 1945. Prof. Reinhold Würth, today's Chairman of the Supervisory Board of the Würth Group's Family Trusts, took over the business at the age of 19 after his father had passed away and developed it further in the following years. Starting from the early years of the company in post-war Germany, he turned the former two-man business into a worldwide operating trading group.

Sales

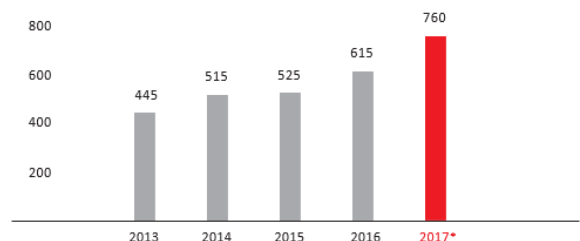
WÜRTH GROUP in millions of EUR



* preliminary

Operating result before taxes

WÜRTH GROUP in millions of EUR



The consolidated financial statement of the Würth Group is prepared in accordance with the International Financial Reporting Standards (IFRS).

* preliminary

Würth Qatar – Arabian Trading Agencies Co. W.L.L

We have our very own Würth Showroom in Qatar established in 2011 at Salwa Road. The Showroom is one of our strong retail channel to serve Qatar local customers and products are being displayed from all the ranges available in Qatar despite of our other sales channels.

Our Showroom & Office:

Würth Qatar Showroom
Arabian Trading Agencies Co. W.L.L
P.O Box 10835, JBK Building,
Salwa Road,
Doha, Qatar.
T: +974 4431 0161
F: +974 4435 7549
E-Mail: omar.g@wurthgulf.ae
Location Map: Salwa Road.

Head Office:

ACEC Group
P.O. Box 1277
13th Floor
Transworld Tower 2
Al Aaliya Street
Doha - Qatar
T: +974 4406 3777
F: +974 4443 0112
E-Mail: acecmain@acecgroup.com
Location Map: ACEC Group