# 4,656 Recipients

Subject TECHNICAL OILFIELD SUPPLIES CENTRE - Comprehensive Oilfield Supplies & Solutions Included Lists [3]InHouse, [17]ClientList4 Delivered Thursday 12-12-2024 10:48

From Qatar Directory admin@qataroilandgasdirectory.com

**Reply to** enquiry@oilandgasdirectory.qa

| 682<br>Estimated opened |                  | 3<br>ked      | 0<br>Unsubscribed |  |  |
|-------------------------|------------------|---------------|-------------------|--|--|
| 16.07%                  | 1.01             | %             | 0%                |  |  |
| Trackable open rate     | 16.07%           | Click Rate    | 1.01%             |  |  |
| Trackable opens         | 646              | Unique Clicks | 43                |  |  |
| Total Opens             | 960              | Total Clicks  | 182               |  |  |
| Average Time to Open    | N/A              |               |                   |  |  |
| Number of Complaints    | 0                | Last Clicked  | 12-12-2024 12:50  |  |  |
| Last Opened             | 16-12-2024 12:40 |               |                   |  |  |

| Click-to-Open Rate    | 6.66%  | Total Conversions | 0 |
|-----------------------|--------|-------------------|---|
| Chek-to-Open Mate     | 0.0070 | Iotal Conversions | 0 |
| Average Time to Click | N/A    |                   |   |

## **Sending Status**

| 4,246 Delivered | 412 Soft Bounced | $0  {\rm Hard}  {\rm Bounced}$ |
|-----------------|------------------|--------------------------------|
| 91.19%          | 8.85%            | 0%                             |

#### **Soft Bounce Details**

| USER<br>The recipient's quota was<br>exceeded, recipient's<br>mailbox is full, or<br>recipient is inactive | <b>3</b><br>0.73%   |
|--|---------------------|
| CONNECTION<br>Connection problems<br>with ISP  | <b>98</b><br>23.84% |
| <b>DOMAIN-IP</b><br>Domain or IP is  | <b>8</b><br>1.95%   |

#### **UNKNOWN** Other reasons

AUTHENTICATION **ISP** requires authentication to receive emails

## [1130]TECHNICAL OILFIELD SUPPLIES CENTRE in Doha Qatar

Last update of the campaign: Monday 25-11-2024 15:16

### **Results by List**

| List   | Delivered     | Soft Bounced | Hard Bounced | Trackable open<br>rate | Total trackable<br>opens | Click Rate    | Total Clicks  | Unsubscribed | Complained |
|--|---------------|--------------|--------------|------------------------|--------------------------|---------------|---------------|--------------|------------|
| <ul><li>[3] InHouse : 0.17%</li><li>8 contacts</li></ul>           | <b>100%</b>   | <b>0%</b>    | <b>0%</b>    | <b>37.50%</b>          | <b>62.50%</b>            | <b>12.50%</b> | <b>12.50%</b> | <b>0%</b>    | <b>0%</b>  |
|  | 8             | 0            | 0            | 3                      | 5                        | 1             | 1             | 0            | 0          |
| <ul><li>[17] ClientList4 : 99.83%</li><li>4,648 contacts</li></ul> | <b>91.67%</b> | <b>8.84%</b> | <b>0%</b>    | <b>15.49%</b>          | <b>23.03%</b>            | <b>0.94%</b>  | <b>4.20%</b>  | <b>0%</b>    | <b>0%</b>  |
|  | 4,261         | 411          | 0            | 625                    | 929                      | 40            | 179           | 0            | 0          |

**296** 72.02%

6

1.46%

## History

- Sending Completed The campaign [1130] TECHNICAL OILFIELD SUPPLIES CENTRE in Doha Qatar has been sent. Opec 12, 2024 10:48
- Draft The campaign [1130] TECHNICAL OILFIELD SUPPLIES CENTRE in Doha Qatar has been modified.
- Scheduled The campaign [1130] TECHNICAL OILFIELD SUPPLIES CENTRE in Doha Qatar has been scheduled for Dec 12, 2024 10:30.
  Nov 25, 2024 16:16
- Draft The campaign [1130] TECHNICAL OILFIELD SUPPLIES CENTRE in Doha Qatar has been modified. ONov 25, 2024 16:16
- Draft

The campaign [1130] TECHNICAL OILFIELD SUPPLIES CENTRE in Doha Qatar has been modified.

- Draft The campaign [1130] TECHNICAL OILFIELD SUPPLIES CENTRE in Doha Qatar has been modified. ONov 22, 2024 16:45
- Suspended The campaign [1130] TECHNICAL OILFIELD SUPPLIES CENTRE in Doha Qatar has been suspended. ONov 14, 2024 11:42