

4,582 Recipients

**Subject**  
Applus+ (Formerly Velosi Certification LLC): Leading Provider of Certification, Inspection & Testing Services in Doha, Qatar.

**From**  
Qatar Directory  
admin@qataroilandgasdirectory.com

**Reply to**  
enquiry@oilandgasdirectory.qa

**Included Lists**  
[3]InHouse, [17]ClientList4

**Delivered**  
Sunday 23-02-2025 09:34

862	66	1
Opens	Clicked	Unsubscribed
20.07%	1.54%	0.02%
Total Opens	1,366	Click Rate1.54%
Number of Complaints	0	Unique Clicks66
		Total Clicks694
		Last Clicked24-02-2025 15:20

● Apple MPP opens included

Apple MPP opens	212
Click-to-Open Rate10.15%	Total Conversions0
Average Time to ClickN/A	

Sending Status

4,295 Delivered93.74%	287 Soft Bounced6.26%	0 Hard Bounced0%
-----------------------	-----------------------	------------------

Soft Bounce Details	
CONTENT Email content regarded as spam by ISP	31.05%
USER The recipient's quota was exceeded, recipient's mailbox is full, or recipient is inactive	51.74%
CONNECTION	86

Connection problems with ISP	29.97%
DOMAIN-IP Domain or IP is blocklisted	<b>8</b> 2.79%
UNKNOWN Other reasons	<b>181</b> 63.07%
AUTHENTICATION ISP requires authentication to receive emails	<b>4</b> 1.39%





[1149]APPLUS ( FORMERLY KNOWN AS VELOSI CERTIFICATION LLC ) in Doha Qatar

Last update of the campaign: Monday 17-02-2025 16:02

Results by List

List	Delivered	Soft Bounced	Hard Bounced	Open Rate	Total Opens	Click Rate	Total Clicks	Unsubscribed	Complained
[3] InHouse : 0.17% 8 contacts	100% 8	0% 0	0% 0	50% 4	62.50% 5	12.50% 1	12.50% 1	0% 0	0% 0
[17] ClientList4 : 99.83% 4,574 contacts	93.81% 4,291	6.27% 287	0% 0	19.69% 845	30.81% 1,322	1.49% 64	15.94% 684	0.02% 1	0% 0

History

- Sending completed**  
The campaign [1149] APPLUS ( FORMERLY KNOWN AS VELOSI CERTIFICATION LLC ) in Doha Qatar has been sent.  
 Feb 23, 2025 10:34
- Scheduled**  
The campaign [1149] APPLUS ( FORMERLY KNOWN AS VELOSI CERTIFICATION LLC ) in Doha Qatar has been scheduled for Feb 23, 2025 10:30.  
 Feb 17, 2025 17:03
- Draft**  
The campaign [1149] APPLUS ( FORMERLY KNOWN AS VELOSI CERTIFICATION LLC ) in Doha Qatar has been modified.  
 Feb 17, 2025 16:46
- Suspended**  
The campaign [1149] APPLUS ( FORMERLY KNOWN AS VELOSI CERTIFICATION LLC ) in Doha Qatar has been suspended.  
 Feb 04, 2025 13:30