

BRITANNIC WATER TREATMENT CO WLL

- Apple MPP opens included
- Bot opens and clicks included

#1170 • sent on May 8, 2025 10:31

Subject

 **BRITANNIC WATER TREATMENT CO WLL -Trusted Solutions in Water & Wastewater Treatment.**

From

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
4493	4220	93.92%	271 (6.03%)
Hard bounces			
2 (0.04%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
969	22.96%	1535	287

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
1279	29.48%	1589	100.00%

Unsubscribes

Unsubscribe rate	Spam complaints
0.05%	0

Campaign audience

⊕ Included lists	
ClientList4	4485 contacts
InHouse	8 contacts