

ELECTRIC TRADES WLL

#1171 • sent on May 11, 2025 10:31

- Apple MPP opens included
- Bot opens and clicks included

Subject	From	Reply To
⚡📱 ELECTRIC TRADES WLL - Powering Qatar with Quality, Safety & Innovation.	Reliance Online Marketing <admin@qataroilandgasdirectory.com>	Reliance Online Marketing <admin@qataroilandgasdirectory.com>

Deliverability

Sent to 4489	Delivered 4196	Delivery rate 93.47%	Soft bounces 287 (6.39%)
Hard bounces 6 (0.13%)			

Opens

Opens 1021	Open rate 24.33%	Total opens 1655	Apple MPP opens 292
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Clicks

Clicks 765	Click-through rate 17.75%	Total clicks 1597	Click-to-open rate 74.93%
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Unsubscribes

Unsubscribe rate 0%	Spam complaints 0
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Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4481 contacts