

BACK UP CONSTRUCTION COMPANY

#1172 • sent on May 13, 2025 10:32

- Apple MPP opens included
- Bot opens and clicks included

Subject

 **BACK UP CONSTRUCTION COMPANY** - Reliable Construction, Fit-Out & MEP Services.

From

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
4483	4198	93.64%	284 (6.34%)
Hard bounces			
1 (0.02%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
1175	27.99%	1923	299

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
569	13.17%	1183	48.43%

Unsubscribes

Unsubscribe rate	Spam complaints
0.07%	0

Campaign audience

⊕ Included lists	
ClientList4	4475 contacts
InHouse	8 contacts