

LIYA ELECTRICALS WLL

#1173 • sent on May 15, 2025 10:34

- Apple MPP opens included
- Bot opens and clicks included

Subject	From	Reply To
💡 LIYA ELECTRICALS WLL's Trusted Electrical & Lighting Solutions Today.	Reliance Online Marketing <admin@qataroilandgasdire ctory.com>	Reliance Online Marketing <admin@qataroilandgasdire ctory.com>

Deliverability

Sent to 4480	Delivered 4068	Delivery rate 90.80%	Soft bounces 412 (9.20%)
Hard bounces 0 (0%)			

Opens

Opens 948	Open rate 23.30%	Total opens 1495	Apple MPP opens 293
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Clicks

Clicks 271	Click-through rate 6.47%	Total clicks 795	Click-to-open rate 28.59%
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Unsubscribes

Unsubscribe rate 0%	Spam complaints 1
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Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4472 contacts