# Brevo

# **ASPECT CHEMICALS**

#1179 • Sent on Aug 26, 2025 10:35

• Apple MPP opens included.

Bot opens and clicks included

#### Subject

From

Reliance Online Marketing <admin@qataroilandgasdire ctory.com> Reply To

Reliance Online Marketing <admin@qataroilandgasdire ctory.com>

### **Deliverability**

| Sent to <b>4545</b> | Delivered 4265 | Delivery rate 93.84% | Soft bounces 279 (6.14%) |
|---------------------|----------------|----------------------|--------------------------|
| Hard bounces        |                |                      |                          |
| 1 (0.02%)           |                |                      |                          |

#### **Opens**

| Opens | Open rate | Total opens | Apple MPP opens |
|-------|-----------|-------------|-----------------|
| 1013  | 23.75%    | 1482        | 259             |

#### **Clicks**

| Clicks | Click-through rate | Total clicks | Click-to-open rate |
|--------|--------------------|--------------|--------------------|
| 788    | 18.04%             | 869          | 77.79%             |

### **Unsubscribes**

| Unsubscribe rate | Spam complaints |
|------------------|-----------------|
| 0.07%            | 0               |

# Campaign audience

| ① Included lists |               |
|------------------|---------------|
| InHouse          | 8 contacts    |
| ClientList4      | 4539 contacts |