

SUPREME SUPPLY & SERVICES

#1175 • Sent on Aug 17, 2025 10:31

- Apple MPP opens included.
- Bot opens and clicks included

Subject

SERVICES - Reliable Procurement, Logistics & Support Services.

From

Reliance Online Marketing <admin@qataroilandgasdire ctory.com> Reply To

Reliance Online Marketing <admin@qataroilandgasdire ctory.com>

Deliverability

Sent to 4561	Delivered 4300	Delivery rate 94.28%	Soft bounces 261 (5.72%)
Hard bounces 0 (0%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
978	22.74%	1588	292

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
723	16.38%	809	73.93%

Unsubscribes

Unsubscribe rate	Spam complaints
0.05%	0

Campaign audience

① Included lists	
InHouse	8 contacts
ClientList4	4555 contacts