

# AL WAKRA FALCON TRADING

#1188 • Sent on Aug 10, 2025 10:31

- Apple MPP opens included.
- Bot opens and clicks included

|                                                                                                            |                                                                  |                                                                  |
|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|
| Subject                                                                                                    | From                                                             | Reply To                                                         |
| 🌟🔧 AL WAKRA FALCON TRADING – Your Trusted Source for Safety Gear, Tools & Building Materials Across Qatar! | Reliance Online Marketing<br><admin@qataroilandgasdirectory.com> | Reliance Online Marketing<br><admin@qataroilandgasdirectory.com> |

## Deliverability

|              |           |               |              |
|--------------|-----------|---------------|--------------|
| Sent to      | Delivered | Delivery rate | Soft bounces |
| 4573         | 4321      | 94.49%        | 249 (5.45%)  |
| Hard bounces |           |               |              |
| 3 (0.07%)    |           |               |              |

## Opens

|       |           |             |                 |
|-------|-----------|-------------|-----------------|
| Opens | Open rate | Total opens | Apple MPP opens |
| 1043  | 24.14%    | 1663        | 294             |

## Clicks

|        |                    |              |                    |
|--------|--------------------|--------------|--------------------|
| Clicks | Click-through rate | Total clicks | Click-to-open rate |
| 1490   | 33.68%             | 1504         | 100.00%            |

## Unsubscribes

|                  |                 |
|------------------|-----------------|
| Unsubscribe rate | Spam complaints |
| 0.05%            | 0               |

# Campaign audience

| ⊕ Included lists |               |
|------------------|---------------|
| InHouse          | 8 contacts    |
| ClientList4      | 4567 contacts |