

# ZILLION SOLUTIONS TRADING

• Apple MPP opens included.

• Bot opens and clicks included

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Subject

ZILLION SOLUTIONS TRADING - Focused on B2B market, Fueled by expertise

From

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## **Deliverability**

1 (0.02%)

Sent to <b>4567</b>	Delivered 4327	Delivery rate 94.74%	Soft bounces 239 (5.23%)
Hard bounces			

### **Opens**

Opens	Open rate	Total opens	Apple MPP opens
942	21.77%	1512	247

#### **Clicks**

Clicks	Click-through rate	Total clicks	Click-to-open rate
646	14.62%	667	68.58%

## **Unsubscribes**

Unsubscribe rate	Spam complaints
0.02%	0

## Campaign audience

① Included lists	
ClientList4	4561 contacts
InHouse	8 contacts