

# QATAR TRADING COMPANY

#1154 • Sent on Mar 13, 2025 10:31

- Apple MPP opens included.
- Bot opens and clicks included

Subject

  Qatar Trading Company – Excellence in Trading & Engineering Since 1953

From

Reliance Online Marketing  
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing  
<admin@qataroilandgasdirectory.com>

## Deliverability

|              |           |               |              |
|--------------|-----------|---------------|--------------|
| Sent to      | Delivered | Delivery rate | Soft bounces |
| 4562         | 4191      | 91.87%        | 371 (8.13%)  |
| Hard bounces |           |               |              |
| 0 (0%)       |           |               |              |

## Opens

|       |           |             |                 |
|-------|-----------|-------------|-----------------|
| Opens | Open rate | Total opens | Apple MPP opens |
| 915   | 21.83%    | 1398        | 302             |

## Clicks

|        |                    |              |                    |
|--------|--------------------|--------------|--------------------|
| Clicks | Click-through rate | Total clicks | Click-to-open rate |
| 53     | 1.24%              | 645          | 5.79%              |

## Unsubscribes

|                  |                 |
|------------------|-----------------|
| Unsubscribe rate | Spam complaints |
| 0.10%            | 0               |

# Campaign audience

| ⊕ Included lists |               |
|------------------|---------------|
| InHouse          | 8 contacts    |
| ClientList4      | 4554 contacts |