

AL AMARA TRADING

#1183 • Cancelled on Jul 29, 2025 11:50

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
 AL AMARA TRADING : Qatar's Premier Industrial & Building Materials Supplier	Reliance Online Marketing <admin@qataroilandgasdirectory.com>	Reliance Online Marketing <admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
4638	3747	80.79%	207 (4.46%)
Hard bounces			
29 (0.63%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
944	25.19%	1558	262

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
149	3.87%	155	15.78%

Unsubscribes

Unsubscribe rate	Spam complaints
0.08%	2

Campaign audience

⊕ Included lists	
ClientList4	4632 contacts
InHouse	8 contacts