

# GLOBAL ALARMS FIRE SAFETY & SECURITY

- Apple MPP opens included.
- Bot opens and clicks included

#1194 • Sent on Sep 13, 2025 10:35

Subject

 Global Alarms – Trusted Fire Safety, Security & Alarm Solutions in Qatar with NFPA & Civil Defense Compliance.

From

Reliance Online Marketing  
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing  
<admin@qataroilandgasdirectory.com>

## Deliverability

|              |           |               |              |
|--------------|-----------|---------------|--------------|
| Sent to      | Delivered | Delivery rate | Soft bounces |
| 4524         | 4264      | 94.25%        | 360 (7.96%)  |
| Hard bounces |           |               |              |
| 3 (0.07%)    |           |               |              |

## Opens

|       |           |             |                 |
|-------|-----------|-------------|-----------------|
| Opens | Open rate | Total opens | Apple MPP opens |
| 1053  | 24.70%    | 1626        | 270             |

## Clicks

|        |                    |              |                    |
|--------|--------------------|--------------|--------------------|
| Clicks | Click-through rate | Total clicks | Click-to-open rate |
| 254    | 5.95%              | 258          | 24.12%             |

## Unsubscribes

|                  |                 |
|------------------|-----------------|
| Unsubscribe rate | Spam complaints |
| 0.12%            | 0               |

# Campaign audience

| ⊕ Included lists |               |
|------------------|---------------|
| InHouse          | 8 contacts    |
| ClientList4      | 4518 contacts |