

Subject

 Blue Galaxy Qatar – Complete Cleaning, Maintenance, Hygiene & Event Services for Home & Business Spaces.

From

Reliance Online Marketing  
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing  
<admin@qataroilandgasdirectory.com>

Deliverability

|              |           |               |              |
|--------------|-----------|---------------|--------------|
| Sent to      | Delivered | Delivery rate | Soft bounces |
| 5790         | 5404      | 93.33%        | 384 (6.63%)  |
| Hard bounces |           |               |              |
| 2 (0.03%)    |           |               |              |

Opens

|       |           |             |                 |
|-------|-----------|-------------|-----------------|
| Opens | Open rate | Total opens | Apple MPP opens |
| 1297  | 24.00%    | 1719        | 379             |

Clicks

|        |                    |              |                    |
|--------|--------------------|--------------|--------------------|
| Clicks | Click-through rate | Total clicks | Click-to-open rate |
| 282    | 5.09%              | 312          | 21.74%             |

Unsubscribes

|                  |                 |
|------------------|-----------------|
| Unsubscribe rate | Spam complaints |
| 0.09%            | 1               |

# Campaign audience

| ⊕ Included lists  |               |
|-------------------|---------------|
| InHouse           | 8 contacts    |
| ClientList4       | 4439 contacts |
| Enquiry Customers | 1393 contacts |