



Exported on Nov 5, 2025 1:41 PM

ELECTRIC TRADES WLL

#1209 • Sent on Oct 18, 2025 06:01

- Apple MPP opens included.
- Bot opens and clicks included

Subject

⚡📱 Electric Trades WLL Qatar – Trusted Supplier of Electrical Equipment, Lighting, Switchgear & Industrial Solutions.

From

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
5777	5398	93.44%	373 (6.46%)
Hard bounces			
6 (0.10%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
1123	20.80%	1562	395

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
311	5.63%	362	27.69%

Unsubscribes

Unsubscribe rate	Spam complaints
0.11%	1

Campaign audience

⊕ Included lists	
ClientList4	4432 contacts
Enquiry Customers	1387 contacts
InHouse	8 contacts