

# UNIQUE ART TRADING & CONTRACTING

#1217 • Sent on Oct 19, 2025 06:01

- Apple MPP opens included.
- Bot opens and clicks included

Subject

🤔🤔 UNIQUE ART TRADING & CONTRACTING - Your Trusted Partner in Trading & Contracting.

From

Reliance Online Marketing <admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing <admin@qataroilandgasdirectory.com>

## Deliverability

|              |           |               |              |
|--------------|-----------|---------------|--------------|
| Sent to      | Delivered | Delivery rate | Soft bounces |
| 5766         | 5400      | 93.65%        | 366 (6.35%)  |
| Hard bounces |           |               |              |
| 0 (0%)       |           |               |              |

## Opens

|       |           |             |                 |
|-------|-----------|-------------|-----------------|
| Opens | Open rate | Total opens | Apple MPP opens |
| 1085  | 20.09%    | 1598        | 354             |

## Clicks

|        |                    |              |                    |
|--------|--------------------|--------------|--------------------|
| Clicks | Click-through rate | Total clicks | Click-to-open rate |
| 304    | 5.51%              | 405          | 28.02%             |

## Unsubscribes

|                  |                 |
|------------------|-----------------|
| Unsubscribe rate | Spam complaints |
| 0.09%            | 1               |

# Campaign audience

| ⊕ Included lists  |               |
|-------------------|---------------|
| Enquiry Customers | 1385 contacts |
| ClientList4       | 4423 contacts |
| InHouse           | 8 contacts    |