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RED PHOENIX TRADING WLL

#1210 • Sent on Oct 20, 2025 06:01

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
  Red Phoenix Trading WLL Qatar – Your Reliable Partner for MEP, Electrical, Lighting, Safety & Industrial Solutions.	Reliance Online Marketing <admin@qataroilandgasdire ctory.com>	Reliance Online Marketing <admin@qataroilandgasdire ctory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
5758	5362	93.12%	395 (6.86%)
Hard bounces			
1 (0.02%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
1096	20.44%	1529	374

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
320	5.83%	448	29.20%

Unsubscribes

Unsubscribe rate	Spam complaints
0.06%	1

Campaign audience

⊕ Included lists	
InHouse	8 contacts
Enquiry Customers	1380 contacts
ClientList4	4420 contacts