


# TECHNOTRADE TRADING & CONTRACTING WLL

#1219 • Sent on Nov 3, 2025 06:01

- Apple MPP opens included.
- Bot opens and clicks included

Subject

 Technotrade Trading & Contracting WLL Qatar – Experts in Waterproofing, Polyurea Coating & Corrosion Protection.

From

Reliance Online Marketing  
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing  
<admin@qataroilandgasdirectory.com>

## Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
7261	6689	92.12%	571 (7.86%)
Hard bounces			
4 (0.06%)			

## Opens

Opens	Open rate	Total opens	Apple MPP opens
1382	20.66%	1806	487

## Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
134	1.96%	143	9.70%

## Unsubscribes

Unsubscribe rate	Spam complaints
0.16%	0

# Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4388 contacts
Enquiry Customers	1357 contacts
Enquiry Customers 2	1642 contacts