


MASTER SYSTEMS

#1203 • Sent on Oct 4, 2025 06:01

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
 ✨ Master Systems Qatar – Marine Electronics, Automation, Calibration & Safety Solutions with Global Expertise.	Reliance Online Marketing <admin@qataroilandgasdirectory.com>	Reliance Online Marketing <admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
5936	5463	92.03%	461 (7.77%)
Hard bounces			
12 (0.20%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
1187	21.73%	1681	386

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
235	4.21%	265	19.80%

Unsubscribes

Unsubscribe rate	Spam complaints
0.13%	0

Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4481 contacts
Enquiry Customers	1497 contacts