



# ERA FLOWTECH TRADING

#1202 • Sent on Oct 2, 2025 06:01

- Apple MPP opens included.
- Bot opens and clicks included

Subject

  ERA Flowtech Trading Qatar – Leading Supplier of Pipes, Fittings, Valves, Plumbing, Electrical & Water Solutions.

From

Reliance Online Marketing  
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing  
<admin@qataroilandgasdirectory.com>

## Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
5945	5474	92.08%	467 (7.86%)
Hard bounces			
4 (0.07%)			

## Opens

Opens	Open rate	Total opens	Apple MPP opens
1157	21.14%	1661	383

## Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
305	5.45%	439	26.36%

## Unsubscribes

Unsubscribe rate	Spam complaints
0.07%	0

# Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4484 contacts
Enquiry Customers	1503 contacts