


ACCOLADE TRADING WLL

#1223 • Sent on Nov 13, 2025 06:01

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
 Accolade Trading WLL Qatar – Leading Supplier of Building Materials, Safety Products & Industrial Solutions.	Reliance Online Marketing <admin@qataroilandgasdirectory.com>	Reliance Online Marketing <admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
7082	6637	93.72%	445 (6.28%)
Hard bounces			
4 (0.06%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
1376	20.73%	1852	454

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
202	2.98%	292	14.68%

Unsubscribes

Unsubscribe rate	Spam complaints
0.03%	0

Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4359 contacts
Enquiry Customers	1342 contacts
Enquiry Customers 2	1507 contacts