


UNICO TRADING & SERVICES

#1159 • Sent on Mar 25, 2025 10:32

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
 Unico Trading & Services - Premier Fire Protection Solutions Provider in Doha, Qatar	Reliance Online Marketing <admin@qataroilandgasdirectory.com>	Reliance Online Marketing <admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
4550	4178	91.82%	369 (8.11%)
Hard bounces			
3 (0.07%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
963	23.05%	1438	306

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
78	1.83%	693	8.10%

Unsubscribes

Unsubscribe rate	Spam complaints
0.05%	0

Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4542 contacts