


# COOL N REST TRADING WLL

#1230 • Sent on Nov 29, 2025 06:00

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
 Cool N Rest Trading WLL Qatar – Experts in HVAC, Refrigeration, Cold Room, and Air Conditioning Solutions.	Reliance Online Marketing <admin@qataroilandgasdire ctory.com>	Reliance Online Marketing <admin@qataroilandgasdire ctory.com>

## Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
7002	6613	94.44%	395 (5.64%)
Hard bounces			
3 (0.04%)			

## Opens

Opens	Open rate	Total opens	Apple MPP opens
1308	19.78%	1929	416

## Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
1826	27.03%	2156	100.00%

## Unsubscribes

Unsubscribe rate	Spam complaints
0.14%	0

# Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4324 contacts
Enquiry Customers	1320 contacts
Enquiry Customers 2	1483 contacts