

EAST WEST TRADING INT'L

#1231 • Sent on Dec 1, 2025 06:00

- Apple MPP opens included.
- Bot opens and clicks included

Subject

💡⚡ East West Trading Int'l Qatar – Trusted Supplier for Electrical, Industrial & Safety Equipment Solutions.

From

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
6993	6598	94.35%	391 (5.59%)
Hard bounces			
4 (0.06%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
1278	19.37%	1742	429

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
1445	21.40%	1676	100.00%

Unsubscribes

Unsubscribe rate	Spam complaints
0.09%	0

Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4321 contacts
Enquiry Customers	1318 contacts
Enquiry Customers 2	1479 contacts