


# HP INDUSTRIES WLL

#1238 • Sent on Dec 13, 2025 06:00

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
 HP Industries WLL Qatar – Reliable Supplier of Industrial Tools, Hardware, Safety Products & Engineering Solutions.	Reliance Online Marketing <admin@qataroilandgasdirectory.com>	Reliance Online Marketing <admin@qataroilandgasdirectory.com>

## Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
6948	6559	94.40%	386 (5.56%)
Hard bounces			
3 (0.04%)			

## Opens

Opens	Open rate	Total opens	Apple MPP opens
1435	21.88%	2065	356

## Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
1666	24.84%	1957	100.00%

## Unsubscribes

Unsubscribe rate	Spam complaints
0%	0

# Campaign audience

⊕ Included lists	
InHouse	8 contacts
Enquiry Customers 2	1466 contacts
Enquiry Customers	1304 contacts
ClientList4	4301 contacts