


Subject

 FK Tools Qatar – Leading Supplier of Power Tools, Hand Tools, Safety Gear & Industrial Equipment Solutions.

From

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
6943	6526	93.99%	410 (5.91%)
Hard bounces			
7 (0.10%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
1185	18.16%	1556	342

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
1535	22.98%	1927	100.00%

Unsubscribes

Unsubscribe rate	Spam complaints
0%	0

Campaign audience

⊕ Included lists	
Enquiry Customers 2	1465 contacts
ClientList4	4299 contacts
InHouse	8 contacts
Enquiry Customers	1302 contacts