

# BRIGHT WAY INTERNATIONAL

#1244 • Sent on Dec 27, 2025 06:00

- Apple MPP opens included.
- Bot opens and clicks included

Subject

🏢 ✨ Bright Way International –  
Trusted supplier of plumbing, sanitary,  
electrical, paints & building materials  
for projects across Qatar.

From

Qatar Directory  
<info@qataroilgasdirectory.c  
om>

Reply To

Qatar Directory  
<info@qataroilgasdirectory.c  
om>

## Deliverability

Sent to <b>6912</b>	Delivered <b>6552</b>	Delivery rate <b>94.79%</b>	Soft bounces <b>360 (5.21%)</b>
Hard bounces <b>1 (0.01%)</b>			

## Opens

Opens <b>1530</b>	Open rate <b>23.35%</b>	Total opens <b>1904</b>	Apple MPP opens <b>229</b>
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## Clicks

Clicks <b>628</b>	Click-through rate <b>9.39%</b>	Total clicks <b>926</b>	Click-to-open rate <b>41.05%</b>
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## Unsubscribes

Unsubscribe rate <b>0.05%</b>	Spam complaints <b>0</b>
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## Campaign audience

### ⊕ Included lists

InHouse	8 contacts
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ClientList4	4294 contacts
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Enquiry Customers	1290 contacts
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Enquiry Customers 2	1451 contacts
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