

# HAVACS INTERNATIONAL TRADING WLL

#1195 • Sent on Sep 15, 2025 10:34

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
  HAVACS – Qatar's HVAC Innovator in AC, Ventilation & Air Quality with Energy-Efficient, Tech-Driven Solutions.	Reliance Online Marketing <admin@qataroilandgasdirectory.com>	Reliance Online Marketing <admin@qataroilandgasdirectory.com>

## Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
<b>4515</b>	<b>4252</b>	<b>94.17%</b>	<b>342 (7.57%)</b>
Hard bounces			
<b>6 (0.13%)</b>			

## Opens

Opens	Open rate	Total opens	Apple MPP opens
<b>1400</b>	<b>32.93%</b>	<b>2571</b>	<b>278</b>

## Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
<b>4125</b>	<b>96.60%</b>	<b>4128</b>	<b>100.00%</b>

## Unsubscribes

Unsubscribe rate	Spam complaints
<b>0.05%</b>	<b>1</b>

## Campaign audience

### Included lists

ClientList4 4509 contacts

InHouse 8 contacts