


Subject

 METSO Co. WLL – Your One-Stop Industrial Supplier in Qatar for Fasteners, MRO Tools, HVAC & Maintenance Solutions.

From

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Reply To

Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
4506	4169	92.52%	334 (7.41%)
Hard bounces			
3 (0.07%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
1362	32.67%	1979	290

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
4107	95.98%	4115	100.00%

Unsubscribes

Unsubscribe rate	Spam complaints
0.02%	0

Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4500 contacts