

# NEW UNIVERSE ELECTRICAL TRADING

#1204 • Sent on Oct 6, 2025 06:01

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
✨ 😊 New Universe Electrical Trading Qatar – Leading Supplier of Cables, Lighting, Switchgear & Complete Electrical Solutions.	Reliance Online Marketing <admin@qataroilandgasdirectory.com>	Reliance Online Marketing <admin@qataroilandgasdirectory.com>

## Deliverability

Sent to <b>5918</b>	Delivered <b>5460</b>	Delivery rate <b>92.26%</b>	Soft bounces <b>449 (7.59%)</b>
Hard bounces <b>9 (0.15%)</b>			

## Opens

Opens <b>1595</b>	Open rate <b>29.21%</b>	Total opens <b>2122</b>	Apple MPP opens <b>341</b>
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## Clicks

Clicks <b>605</b>	Click-through rate <b>10.85%</b>	Total clicks <b>615</b>	Click-to-open rate <b>37.93%</b>
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## Unsubscribes

Unsubscribe rate <b>0.15%</b>	Spam complaints <b>0</b>
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## Campaign audience

### Included lists

InHouse 8 contacts

ClientList4 4471 contacts

Enquiry Customers 1489 contacts