

NEW UNIVERSE ELECTRICAL TRADING

#1204 • Sent on Oct 6, 2025 06:01

- Apple MPP opens included.
- Bot opens and clicks included

Subject
🌟🤗 New Universe Electrical Trading Qatar – Leading Supplier of Cables, Lighting, Switchgear & Complete Electrical Solutions.

From
Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Reply To
Reliance Online Marketing
<admin@qataroilandgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
5918	5460	92.26%	449 (7.59%)
Hard bounces			
9 (0.15%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
1595	29.21%	2122	341

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
605	10.85%	615	37.93%

Unsubscribes

Unsubscribe rate	Spam complaints
0.15%	0

Campaign audience

⊕ Included lists	
InHouse	8 contacts
ClientList4	4471 contacts
Enquiry Customers	1489 contacts