

SEDEER CALIBRATION SERVICES

#1247 • Sent on Jan 1, 2026 06:00

- Apple MPP opens included.
- Bot opens and clicks included

| Subject | From | Reply To |
|---|---|---|
|  Sedeer Calibration Services – Accurate, reliable calibration solutions ensuring compliance and quality across industries in Qatar. | Qatar Directory <info@qataroilgasdirectory.com> | Qatar Directory <info@qataroilgasdirectory.com> |

Deliverability

| | | | |
|----------------------------------|--------------------------|--------------------------------|------------------------------------|
| Sent to 6893 | Delivered 6554 | Delivery rate 95.08% | Soft bounces 341 (4.95%) |
| Hard bounces 2 (0.03%) | | | |

Opens

| | | | |
|----------------------|----------------------------|----------------------------|-------------------------------|
| Opens 1487 | Open rate 22.69% | Total opens 1875 | Apple MPP opens 249 |
|----------------------|----------------------------|----------------------------|-------------------------------|

Clicks

| | | | |
|----------------------|-------------------------------------|-----------------------------|-------------------------------------|
| Clicks 921 | Click-through rate 13.77% | Total clicks 1055 | Click-to-open rate 61.94% |
|----------------------|-------------------------------------|-----------------------------|-------------------------------------|

Unsubscribes

| | |
|----------------------------------|-----------------------------|
| Unsubscribe rate 0.06% | Spam complaints 1 |
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Campaign audience

Included lists

Enquiry Customers 2 1444 contacts

ClientList4 4286 contacts

InHouse 8 contacts

Enquiry Customers 1286 contacts