


ELECTRA - AL SHAGHAIRI TRADING & CONTRACTING CO WLL

- Apple MPP opens included.
- Bot opens and clicks included

#1258 • Sent on Jan 12, 2026 10:37

Subject	From	Reply To
 Electra Al Shaghairi – Interior fit-out, contracting and turnkey design solutions for commercial & residential projects in Qatar.	Qatar Directory <info@qataroilgasdirectory.com>	Qatar Directory <info@qataroilgasdirectory.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
6853	6439	93.96%	415 (6.06%)
Hard bounces			
1 (0.01%)			

Opens

Opens	Open rate	Total opens	Apple MPP opens
1424	22.12%	1766	200

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
580	8.82%	1272	40.73%

Unsubscribes

Unsubscribe rate	Spam complaints
0.06%	0

Campaign audience

⊕ Included lists	
Enquiry Customers	1274 contacts
ClientList4	4267 contacts
InHouse	8 contacts
Enquiry Customers 2	1434 contacts