

ELECTRA - AL SHAGHAIRI TRADING & CONTRACTING CO WLL

#1258 • Sent on Jan 12, 2026 10:37

- Apple MPP opens included.
- Bot opens and clicks included

Subject: Electra Al Shaghairi – Interior fit-out, contracting and turnkey design solutions for commercial & residential projects in Qatar.

From: Qatar Directory <info@qataroilgasdirectory.com>

Reply To: Qatar Directory <info@qataroilgasdirectory.com>

Deliverability

Sent to 6853	Delivered 6439	Delivery rate 93.96%	Soft bounces 415 (6.06%)
Hard bounces			
1 (0.01%)			

Opens

Opens 1424	Open rate 22.12%	Total opens 1766	Apple MPP opens 200
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Clicks

Clicks 580	Click-through rate 8.82%	Total clicks 1272	Click-to-open rate 40.73%
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Unsubscribes

Unsubscribe rate	Spam complaints
0.06%	0

Campaign audience

⊕ Included lists	
Enquiry Customers	1274 contacts
ClientList4	4267 contacts
InHouse	8 contacts
Enquiry Customers 2	1434 contacts