



Exported on Feb 2, 2026 3:15 PM

# GMARK MIDDLE EAST WLL

#1254 • Sent on Jan 20, 2026 06:00

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
✨ GMark Middle East WLL – Trusted supplier of materials, tools and project solutions for businesses across Qatar region QA.	Qatar Directory <info@qataroilgasdirectory.com>	Qatar Directory <info@qataroilgasdirectory.com>

## Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
6812	6447	94.64%	364 (5.34%)
Hard bounces			
1 (0.01%)			

## Opens

Opens	Open rate	Total opens	Apple MPP opens
1629	25.27%	2154	229

## Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
717	10.93%	959	44.01%

## Unsubscribes

Unsubscribe rate	Spam complaints
0.11%	0

# Campaign audience

⊕ Included lists	
Enquiry Customers	1266 contacts
InHouse	8 contacts
ClientList4	4250 contacts
Enquiry Customers 2	1417 contacts