

STERLING TRADING COMPANY

- Apple MPP opens included.
- Bot opens and clicks included

#1266 • Sent on Feb 1, 2026 06:00

Subject

  Sterling Trading Company – Reliable supplier of electrical and engineering products for commercial projects across Qatar.

From

Qatar Directory
<info@qataroilgasdirectory.com>

Reply To

Qatar Directory
<info@qataroilgasdirectory.com>

Deliverability

Sent to 6764	Delivered 6266	Delivery rate 92.64%	Soft bounces 497 (7.35%)
Hard bounces 2 (0.03%)			

Opens

Opens 1329	Open rate 21.21%	Total opens 1662	Apple MPP opens 238
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Clicks

Clicks 953	Click-through rate 14.91%	Total clicks 1304	Click-to-open rate 71.71%
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Unsubscribes

Unsubscribe rate 0%	Spam complaints 0
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Campaign audience

⊕ Included lists

InHouse	8 contacts
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ClientList4	4236 contacts
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Enquiry Customers	1249 contacts
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Enquiry Customers 2	1400 contacts
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