

POWERSOFT ELECTRICAL MAINTENANCE & TRADING WLL

- Apple MPP opens included.
- Bot opens and clicks included

#1269 • Sent on Feb 8, 2026 06:00

Subject

🌟🧑‍🔧 Powersoft Electrical
Maintenance & Trading WLL –
Reliable electrical maintenance,
trading and technical solutions across
Qatar.

From

Qatar Directory
<info@qataroilgasdirectory.c
om>

Reply To

Qatar Directory
<info@qataroilgasdirectory.c
om>

Deliverability

| | | | |
|--------------|-----------|---------------|--------------|
| Sent to | Delivered | Delivery rate | Soft bounces |
| 6755 | 6427 | 95.14% | 327 (4.84%) |
| Hard bounces | | | |
| 1 (0.01%) | | | |

Opens

| | | | |
|-------|-----------|-------------|-----------------|
| Opens | Open rate | Total opens | Apple MPP opens |
| 1450 | 22.56% | 1909 | 300 |

Clicks

| | | | |
|--------|--------------------|--------------|--------------------|
| Clicks | Click-through rate | Total clicks | Click-to-open rate |
| 5120 | 77.97% | 5399 | 100.00% |

Unsubscribes

| | |
|------------------|-----------------|
| Unsubscribe rate | Spam complaints |
| 0.03% | 0 |

Campaign audience

⊕ Included lists

| | |
|-------------------|---------------|
| Enquiry Customers | 1246 contacts |
|-------------------|---------------|

| | |
|---------------------|---------------|
| Enquiry Customers 2 | 1397 contacts |
|---------------------|---------------|

| | |
|---------|------------|
| InHouse | 8 contacts |
|---------|------------|

| | |
|-------------|---------------|
| ClientList4 | 4233 contacts |
|-------------|---------------|