

# AL TAFAL TRADING COMPANY WLL

- Apple MPP opens included.
- Bot opens and clicks included

#1281 • Sent on Mar 8, 2026 06:00

Subject

 AL TAFAL TRADING COMPANY WLL – Trusted Qatar distributor of pharmaceuticals, medical equipment & FMCG excellence.

From

Qatar Directory  
<info@qataroilgasdirectory.com>

Reply To

Qatar Directory  
<info@qataroilgasdirectory.com>

## Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
6835	6431	94.09%	403 (5.90%)
Hard bounces			
1 (0.01%)			

## Opens

Opens	Open rate	Total opens	Apple MPP opens
1764	27.43%	2191	317

## Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
11124	100.00%	11202	100.00%

## Unsubscribes

Unsubscribe rate	Spam complaints
0.06%	0

## Campaign audience

### ⊕ Included lists

Enquiry Customers	1227 contacts
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Enquiry Customers 2	1363 contacts
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InHouse	8 contacts
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ClientList4	4369 contacts
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