



COMPANY PROFILE

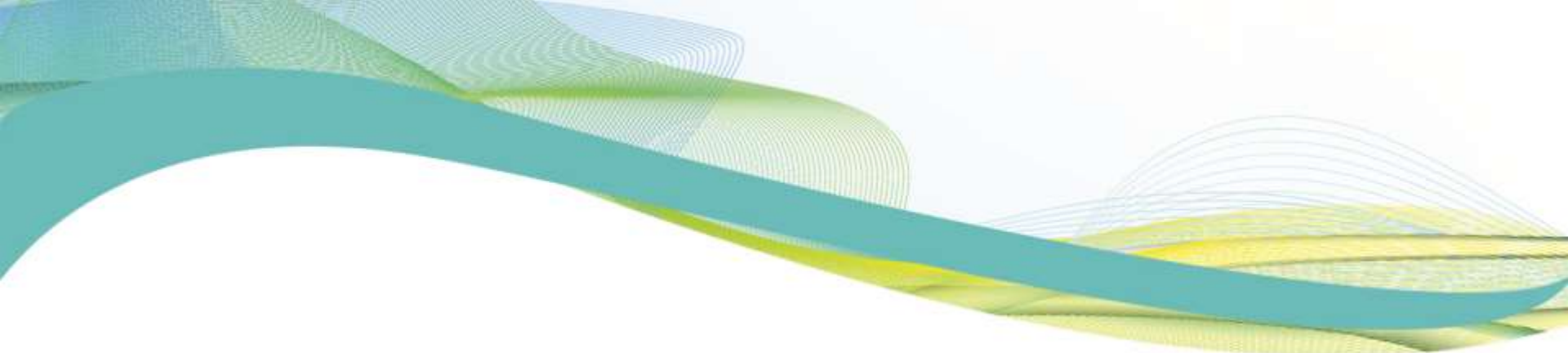
IDEAL TRADING CO WLL



COMPANY INTRODUCTION

Ideal Trading Co. WLL is a locally grown company that has aimed at creating a business that can offer a wide range of light fittings, light bulbs and lighting accessories, all under one roof. We are proud to be able to offer the largest range of lighting products to the wholesale & retail market in Qatar.

Careful selection has allowed us to create a substantial lighting portfolio of innovative functionality and style. Our range of product includes indoor lighting, outdoor lighting, commercial lighting as well as a complete range of light bulbs. We also stock a wide range of switches, sockets, and associate electrical products. Our suppliers have been carefully selected in order to bring our customers an exceptional choice at competitive prices. Our range crosses from basic functional lights through to the latest cutting edge designs. Our customers no longer have to spend hours on sourcing and the logistics involved in importing their own light fittings. Ideal Trading Co holds a substantial amount of stock, which allows us to be able to service our clients without delay.



Ideal Trading Co acts as the stockiest cum distributor for several outstanding manufacturers from Europe and the Far East. All imports are subject to stringent quality checks & meet international standards.

Ideal Trading Co is the Channel Partner for GE and sub-distributor for Philips, and we are supplying material entire Qatar

Our full range of light bulbs comply
with European standard:





Our Vision

Ideal Trading Co aim to achieve this by providing customers with quality products, added value and cost reduction. We are committed to being a socially and environmentally responsible organization.

Our Mission

Ideal Trading Co is committed to continue to be the leader in the retail and wholesale market of innovative lighting designs of the highest quality and best value products in Qatar .

Objectives

Ideal Trading Co shall offer partner support to all sectors involved in lighting. We also intend to reduce power consumption by educating the market with the advantages of utilizing LED and solar technology.

Values

We pride ourselves in excellence, team spirit and respect for others as well as commitment to outstanding customer service.

LIGHTING PRODUCT RANGE

Ideal Trading Co has over 100 SKU's in consumer lighting and brings you a complete range of lamps, accessories and control gear



Product Group	Wattage Range
GLS Lamps - Clear and coated	15/25/40/60/100W
Halogen Lamps	500/1000W MR16, MR11, AR111, SEQ
PAR Lamps	50/75/80/100/120W
Fluorescent Tubular Lamps	T12 (40W/20W) T8 (36/18W) & T5 (54/28/24/21/14W)
Compact Fluorescent Lamps Plug-in	5/7/9/10/11/13/18/26/32/36W 42/55/57/70W
High Pressure Sodium Vapour Elliptical & Tubular	70/150/250/400W
High Pressure Mercury Vapour	


ProductGroup	WattageRange
Metal Halide Single ended - Elliptical	70/150/250/400W
Metal Halide - Tubular	250/400W
Metal Halide Double ended	70/150W
Ceramic Metal Halide	20/35/70/150W
Consumer Luminaires - FTL	18/20 & 36/40W 14/28W T5
FTL Ballasts (EM & Electronic) Domestic and Industrial	18/20, 36/40W
Plug in CFL Ballasts	10/13/18/26/36W
Metal Halide Ballasts	70/150/250/400W
HPSV Ballasts	70/150/250/400W
HPMV Ballasts	80/125/250/400W
FTL Starters	

OUR BRANDS AND PRODUCTS

We represent only the best known global brands that reflect our own quality of work excellence. Our specialized offerings reflect the level of responsibility we assume in order to bring you nothing but the best. Some of our highly specialized products are:

PHILIPS
Lighting





COMPANY LOCATION

Barwa Showroom –
Building No. 6, Shop
No. 29

COMPANY DETAILS :

Company Address: P.O.BOX. 21288 ,
Street No. 4 – Industrial Area, Doha Qatar

Show Room Address: Building No. 6
Shop No. 29 – Barwa Village, Doha Qatar

Contact Details:

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Web Page:

Company Registration: -

Bank Account Details: