



INTERNATIONAL TIRE CENTRE
المركز العالمي للإطارات

Innovative Tire Solutions for Qatar's Industry



Leading provider of innovative tire and
automotive solutions

www.itc-qatar.com

A MEMBER OF
MARZOOQ SHAMLAN
AL SHAMLAN HOLDING

ABOUT US

We have been providing Qatar's automotive, construction and heavy equipment sectors with efficient and effective high performance tire solutions for over 40 years. Since our early beginnings in 1959 as a subsidiary of Qatar Trading Company and with only one quality tire brand – the American multi-national Goodyear – in our portfolio, we have built up a marketleading sales and service proposition.

Our warehouse in Birkat Al Awamir now features top brands including American, Canadian, Indian, Japanese, Chinese and Turkish products from the industry's biggest names. Our specialist team of over 40 experts provide tire and fleet management solutions based on in-depth performance evaluation as well as training, to the country's leading multi-sector operators.

Our growth since inception mirrors the development of Qatar. Today tires we supply, are in daily use throughout the country's expanding construction, readymix, transport, materials handling, agriculture, off-road, logistics and industrial sectors. Whether our customers require pneumatic, tubeless, or solid tires, we have the right products at the right price in our portfolio which include the very latest from Goodyear, Kelly, Falken, MRF, Double Coin, Camso, Maxam, Kingrun, Radar Tyres and Qatol Lubricants. ITC's expertise as a solution provider in the state of Qatar speaks about the trust and relationship with its clients for years.



VISION

To be Qatar's market leader in B2B tire solutions.

MISSION

We consistently strive to understand our customers' requirements and provide the most efficient and effective quality solutions for their tire needs.



OUR SERVICES

Tailor-made solutions from experts

Our comprehensive warehouse's inventory range ensures swift supply for customers because we understand how vehicle downtime can impact their bottom line.

Our highly qualified and expert staff can advise on the very latest tire technology solutions to suit all requirements, whether for pneumatic, tubeless, or solid tires or fleet management and provide the key after-sales training to maximize product-life cycles and performance.

After a thorough brief on, and understanding of, clients' specific needs, they bring their extensive knowledge to provide tailor-fit solutions – tire patterns and services – for each and every client.

Through our fleet management service, we help clients reduce tire-related costs, increase uptime, and achieve their lowest overall driving cost.



OUR BRANDS

ITC IS THE EXCLUSIVE DISTRIBUTOR OF A PORTFOLIO OF INTERNATIONALLY RENOWNED BRANDS, SUCH AS: GOODYEAR, FALKEN, MRF, CAMSO, DOUBLE COIN AND OTHERS.



OUR CLIENTS



WHY CHOOSE ITC?

YOUR RELIABLE BUSINESS PARTNER

You can rely on ITC. We are not just a tire provider, we are a trusted business partner, committed to providing top-of-the-line products and services that are integral to our clients' success.

We continuously evaluate our products, research industry innovation, upscale staff training, and innovate our after-sales service to ensure we leading the market needs across a wide range of industries.



YOUR RELIABLE BUSINESS PROVIDER

At ITC we make your business our priority. We consistently invest in acquiring knowledge of the latest tire and automotive technology so we can provide the absolute best performance and pricing solutions to each client.

After over 40 decades in the business, we have a deep understanding of the evolving demands of the contracting and industrial industries and stay ahead of for both new and time-tested equipment.



MAIN OFFICE

We welcome existing and potential business partners at our Head Office.
11th Floor Al Shoumoukh Tower B, P.O. Box 47036, Doha - Qatar

If you'd like to access our unrivalled market expertise,
please contact us on:

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